

PRESS RELEASE – June 27, 2018

The St. Baldrick's/Community Hospital 7th Annual Head Shaving Event, benefitting the St. Baldrick's Foundation and the fight against childhood cancer, took place on June 23, at Charlie Dwellington's in Grand Junction. Participants in the event volunteered and shaved their heads in solidarity with children and young adults fighting cancer and raised donations "on their heads" to fund childhood cancer research and to raise awareness of the need for increased funding seeking cures for childhood cancers.

We estimate that the Event was attended by over 400 generous guests who saw more than 100 men, women, and children shave their heads for the cause! Our 2018 fundraising total is \$53,400 so far with additional donations and corporate matches still pending. Individual participants continue fundraising on their now BALD heads through October 31, when donations for the 2018 Event will close.

Title Sponsor Community Hospital, fielded the biggest and most successful fundraising team. "Community Crusaders & Mason's Minions" has now raised over \$12,000! The Event's top individual fundraiser, who was from the "50 and Fabulous Team" raised over \$2300 for shaving HER head! Full details of participation & fundraising are available on our webpage at www.stbaldricks.org/events/gj2018.

Those in attendance were treated to stories of courage and perseverance from local "cancer kids" and their families and provided great strength and encouragement to them in return. Many went home with their winnings from our very generous donated silent auction items and prize drawings.

The new Childhood Cancer Awareness specialized license plate was displayed for the first time on the Western Slope at the Event.



Governor Hickenlooper signed the Bill creating it into law last month, and the plate will be available soon to the public. Proceeds from its sale will generate additional funding for Colorado childhood cancer organizations. We encourage everyone to buy these plates and to display them on their vehicles as a sign of your support and awareness.

We thank all our sponsors, supporters and participants for their generosity and great work this year! The 2018/7th Annual Event is in the books. We organizers are already busy planning the 8th Annual Event as THE NEED CONTINUES.

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St. Baldrick's Grand Junction Event Page: <http://www.stbaldricks.org/events/GJ2018/>

www.facebook.com/stb.gj

www.twitter.com/gjstbeez

E-mail: gjstbeez@gmail.com

Contact: Robyn Carmine, VEO - robyncarmine@live.com - 970-361-1059 (Cell/Text)