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News Release

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Community Hospital's Grand Valley Oncology to Host 'CeCe the Colon' Display at Mesa Mall for Colon Cancer Awareness Event

Mesa County, CO - Community Hospital's Grand Valley Oncology will host 'CeCe the Colon', a giant inflatable colon, at the Mesa Mall on Friday, November 8, from 2-6 p.m. and Saturday, November 9, from 9 a.m.-3 p.m.

This event is part of Grand Valley Oncology's continued effort to increase education and awareness about colon cancer and preventive measures such as colorectal cancer screenings for people over 50. In addition to being able to walk through CeCe, Community Hospital and Huntsman Cancer Institute staff will be available to answer questions about the risk of colorectal cancer and disseminate culturally-tailored education to increase awareness, knowledge, and positive behavior change to increase screening rates among targeted groups.

According to the Centers for Disease Control and Prevention (CDC), colorectal cancer is the third most common adult cancer and is one of only a handful of more than 100 known types of cancer for which screening has been proven to reduce the risk of death. Colorectal cancer screening options include colonoscopy, fecal occult blood testing, fecal immunochemical testing, and sigmoidoscopy. The average person should begin screening at age 50 and continue until age 75.

"It is extremely important for people to talk to their doctor about what cancer screenings are right for them, based on gender, age, and family history," said JoAnne Virgilio, DO, Medical Oncologist with Community Hospital's Grand Valley Oncology. "Colorectal cancer screening has been proven to save lives and we are excited about this unique opportunity to partner with Huntsman Cancer Institute to feature 'CeCe the Colon' in the Grand Valley," added Dr. Virgilio.

For more information about the programs and services offered at Community Hospital, please visit www.YourCommunityHospital.com. To learn more about colorectal cancer and screening options, please visit www.CDC.gov.

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