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News Release

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The Birth Place at Community Hospital Joins Colorado Baby-Friendly Hospital Collaborative (CBFHC)

Mesa County, CO - The Birth Place at Community Hospital recently joined the Colorado Baby-Friendly Hospital Collaborative (CBFHC), a statewide network of 27 hospitals and birthing centers serving over 37% of all births annually in Colorado. Hospital members join a global network of more than 500 hospitals and birthing centers in the United States and more than 22,000 facilities worldwide.

“We are extremely proud to be a new member of the Colorado Baby-Friendly Hospital Collaborative,” said Marsha Bagby, Director of The Birth Place at Community Hospital. “Our staff has worked very closely with this organization and it underscores our commitment toward evidence-based maternity and breastfeeding care for mothers and babies in our community,” added Bagby.

The main goal of CBFHC is to increase breastfeeding initiation, duration, and exclusivity rates in Colorado by increasing breastfeeding supportive practices. Additionally, the program seeks to increase maternity facilities’ policies and practices to improve the health outcomes of mothers and babies during and after childbirth.

The Baby-Friendly Hospital Initiative (BFHI) is a global program started in 1991 by the World Health Organization (WHO) and United Nations Children’s Fund (UNICEF) to assist and recognize hospitals that offer an optimal level of care for mother and baby. Baby-Friendly USA, Inc. implements the BFHI in the United States. At the state level, CBFHC is overseen by the Colorado Department of Public Health and Environment (CDPHE).

Currently, more than 500 hospitals and birthing centers in the United States and more than 22,000 facilities worldwide are baby-friendly designated. More than 25% of all births in the U.S. occur at a designated facility.

The Birth Place at Community Hospital is an eight bed LDRP, which includes labor, delivery, recovery and postpartum care. Community Hospital’s state-of-the-art facility promotes breastfeeding and bonding as one of the most important steps to motherhood.

For more information about the services offered at The Birth Place at Community Hospital, please visit YourCommunityHospital.com/labor and delivery. For more information about the CBFHC, please contact Stacy Miller at stacy.miller@state.co.us or 303-692-2406.

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